

Curtis Calhoun

Senior UI/UX Designer/Manager

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About Me

As an experienced Senior UX/UI Designer and Design Manager, I possess a strong background in user-centered design across mobile, web, and TV platforms. With a demonstrated history of delivering high-quality design solutions, I am skilled and passionate about ensuring exceptional end-user experiences, while also meeting business and partner needs and requirements.

Experience

Duke Energy / Senior UX Designer (UX Designer 3)

APRIL 2021 - PRESENT, CHARLOTTE, NC (REMOTE)

As a UX/UI Designer on the Digital Transformation team, I have played a critical role in developing cutting-edge products that help forecast energy usage and grid impacts. These products align with the company's goal of achieving net-zero carbon emissions by 2050.

As the primary design consultant and creative point-of-contact for product, business, and decision-makers, I have led the development of customer experiences across multiple touchpoints. Working closely with my team, I have created holistic end-to-end experiences that enhance the overall customer experience.

Through my leadership and expertise, I have driven innovation and creativity, resulting in exceptional design solutions that surpass expectations. By fostering a collaborative and productive work environment, I have enabled the team to deliver impactful results that drive business growth and customer satisfaction.

MobiTV / Senior UX Design/Design Program Manager

MARCH 2019 - FEBRUARY 2021, EMERYVILLE, CA

UX/UI Design - Collaborated closely with key stakeholders in product, sales, and development to gather requirements, provide feature ideas, and offer essential feedback. I created wireframes and provided valuable insights that shaped our flagship streaming TV product, MobiTV Connect, which was successfully rolled out to over 120 customers across the United States. I was a driving force in all UX decisions, utilizing my expertise to guide the design process. Additionally, I led in-house user testing and focus groups, helping to gather valuable insights and deliver a user-centered design process that drove impactful results for the organization.

UX/UI Engineer - Worked directly with design and development, utilizing Android Studio, XML and a working knowledge of Java and Kotlin to make sure apps look, feel and operate as dictated by functional requirements, design comps, and prototypes during final development sprints. Established process to ensure the gold-mastered apps' branding is in sync with the company's messaging and user experience is adhered to. Extensively tested designs across all platforms (TV, mobile and tablet) and different form factors to ensure the experiences and layouts scaled and translated as expected. Working knowledge of Xcode UI development as well as React for web.

Customer Integrations - Collaborated directly with Account and Program Management, incorporating customer branding into design mockups, while being responsive to client feedback. Applied branding directly to the finished product via Android Studio and Xcode, ensuring that the design was aligned with the customer's expectations and requirements.

MobiTV / Senior Manager Product Design

MARCH 2012 - FEBRUARY 2019, EMERYVILLE, CA

Established, mentored and led a team of designers and a UI engineer, and countless contractors, working with outside talent agencies and HR to grow and develop our team according to business priorities. Created job reqs, and collaborated directly with accounting and HR on purchase orders and budgets for contractors and employees. Interviewed product designers, product managers and completed all year-end performance reviews.

My team collaborated on all marketing and product efforts, delivering exceptional results through our user-centered design approach. Under my leadership, my team was responsible for the UI/UX of several high-profile projects, including MobiTV Connect, C Spire TV, AT&T Mobile TV, T-Mobile TV, Sprint Spot, US Cellular TV, and NFL Mobile.

MobiTV / Senior Product Designer

AUGUST 2006 - MARCH 2012, EMERYVILLE, CA

Principal product designer for MobiTV, NFL Mobile, VCast TV, and The Club brand of Cingular/AT&T Mobile music artist mobile websites.

ipsh! / Freelance Designer/Developer

AUGUST 2006 - 2013, EMERYVILLE, CA

Designed and developed web and mobile websites, text-2-screen applications, and marketing collateral for brands such as Anheuser Busch, NFL, Victoria Secret, Oberto, Doritos, GameStop, and JCPenney. Developed text-2-screen applications in Adobe Flash for AT&T Cotton Bowl and the Dallas Cowboys, both displayed at AT&T Stadium during halftime.

Education

California State University East Bay / Bachelor of Arts

2000, HAYWARD, CA

Graduated Cum Laude with a degree in Art, with Multimedia and Digital Graphics options.

Software

Adobe Creative Cloud, Sketch, Figma, Invision, Android Studio, Xcode, Jira, Trello, Aha, Miro.